

Susannah Fields Photography – MY PROMISE TO YOU

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If you've come to this page and are comparing me price for price with another photographer, I probably won't be the cheapest, but I'm confident that overall, I offer you great value for money....

So why are my prices slightly higher than some photographers? The truth is, it's a crowded market place and when you first look online, you are bombarded with a vast choice of 'photographers'. You can even book one via an App! There is literally no price too low if you're looking for it, because many people call themselves photographers and market themselves as professionals, no matter how much skill, professionalism or experience they actually have. So, I can't possibly be the cheapest and run a successful business with longevity. I don't want to 'fight' to win your business by trying to compete on price. Instead I want to show you that, as a London based photographer, priced fairly for my level of experience & skill, I offer a premium service that is worth investing in. Apart from taking an awesome photo of course, here are some other reasons to book me....

I have a **wealth of experience** working with a wide range of sectors (15 years +) and know how to handle most situations with ease. So, when you hire me, you're getting someone who will be at your event or place of business or home, who is going to act in a professional manner and be comfortable with all types of people. I'll photograph a top CEO of a corporate company one day, an event with celebrities the next and then shoot a charity campaign with loads of young children the following week.

I'll also help **take away the stress of planning your shoot**, because I have all the tools to aid you, whether it's my top tips for portraits, planning documents for venue shoot or just general advice on the best way to capture your event. I keep on top of current technology and social media trends and understand the kind of photos you might need to market your business. When it comes to taking portraits or shooting events, I've been told many times, how easy I've made my subjects feel and, quite often, that I've taken the best portrait they've ever had, which is wonderful to hear and one of the reasons I love doing what I do.

I have been **mastering my craft** for many years, having learned in a small dark room(!) and continue to evolve, undergo training and practice new skills, so I can serve clients well in this fast-changing digital world. In terms of actual cost per hour – the price you pay covers the photography, but also the pre-consultation/planning, the post-production and after care you may require to manage your digital files. Of course, it goes without saying, top quality professional equipment, insurance and the overheads of running a business are also covered by my fees. I also have a network of associates I can bring on board should you require other services such a filming, web development, social media and so on – so you can save time shopping around.

If you **choose to use me** for your photography, you'll find me to be bubbly, outgoing and enthusiastic. I am an 'ideas' person and, of course, very creative, but I also have strong organisational and planning skills (I was a PA as my 'day job' when I first started my business and throughout university breaks, supporting charity and corporate directors). I love mixing with people, of all ages and backgrounds; at events, I'll often make friends and new connections, which elicits natural, relaxed photos of people, but, rest assured, when it comes down to the nitty gritty, I am one hundred percent focussed and know when to be discreet and blend into the background.

On a final note, **I operate my business with integrity and professionalism** and you can trust that my goal is always to understand and listen to what my clients want and help them with every aspect of their shoot. I aim to deliver high quality photos on every single assignment, no matter how big or small it is. I've managed to do this for nearly fifteen years, and hopefully for many more to come and I look forward to serving you.

Thank you for reading and please feel free to book a call by emailing me: hello@susannahfields.co.uk to discuss your photography shoot.