

Business Portrait, Personal Branding & Headshot Photography



Hello! I'm Susannah, a professional London photographer with over 20 years' experience working across many sectors. Despite the variety, all these businesses have ONE thing in common – **the people** - without whom, the business wouldn't exist.

So, if you're looking to capture those people, perhaps for a welcoming 'About Us' page, some personal portraits to elevate your marketing materials, or simply consistent, professional LinkedIn headshots for the team; then you've come to the right place.

It's can also be a great investment to have a wider selection of flattering, professional photos you can reach for if you run your own business, or for the key players in yours, so that you have images to choose from which can be used in business articles, social media and, of course, those panel discussion slides that go up in front of the whole room. If you're going to put your 'mug shot' out there – make it a good one!



Shooting Headshots for WorldFirst, London.

To get an idea of the kind of photos you are looking for please review my galleries and check out the packages below.

[Headshot & Business Portraits Gallery](#) and [Creative Portraits and Personal Branding Gallery](#)

We can have a friendly chat and brainstorm some ideas together for your shoot. For multiple bookings or anything different, I can prepare a bespoke quote for you after our call. Once booked, I will guide you on how to plan and structure your shoot.

There can be many variables with shoots, so the final price is always confirmed *after* an initial chat. I can also consider smaller budgets for non-profits, start-up, other creatives and small business if my diary allows and you need the support - just let me know.

Please review the packages below and email me hello@susannahfields.co.uk or book a call via my [Calendly](#) so we can talk further.

Staff Headshots		
	Multiple People - Headshots - On Location Shoot	Multiple People - Headshots - Studio Set-Up Location Shoot
	Plan a shoot at your business location, or location of choice, and we'll get several people photographed. Example: Outdoors & Inside	I'll come to your office or hired room and set up a studio, and we'll get several people photographed consistently on a simple backdrop. Example: Ormiston Trust & WorldFirst
Time	Allow up to 30 mins set up + approx. 6 mins per person.	Allow up to 60 mins set up + approx. 6 mins per person.
Included	Initial phone/video consultation to help plan your shoot Specialist lighting & equipment A photo tips sheet to help you prepare and a timetable to book in staff for shoot day 2 fully edited high-res images, selected from a gallery of proofs, per person It is not recommended to shoot more than 40 people in one day. <i>An assistant may be need for larger/complex shoots (+£250-£350) & travel costs will be added for studio sessions, due to heavy equipment.</i>	
Initial Fee	£650	£750
	The set-up fee includes 10 people Additional people are £30 each inc. 2 fully edited photos Extra fully edited photos £15 each. Reduced rates for multiple shooting days.	

Personal Branding and Creative Portrait Shoots

This is for those of you looking for a more creative selection of photos, which you can use for multiple uses in your business. Sometimes it's a solo business looking for a great set of images they can use across different social media platforms. Other times, a small business wants me to capture several people in the company in certain 'at work' scenarios or some great portraits, that are more than just a simple headshot, of their executive teams, for articles and features.

Solo	<p>£595 – Personal branding/portrait shoot – approx. 1-2hrs shooting + recce/set-ups/chat.</p> <p>Example Shoot: Louise Jewellery Designer and CEO MS Society</p>	1 key person only	25 fully edited photos of your choice.
Bronze	<p>£695 – We'll produce a mix of creative and posed shots – approx. 2.5hrs shooting + recce/set-ups/chat.</p> <p>Example Shoots: Sarah Psychotherapist & WorldFirst Execs</p>	1-3 key people	30 fully edited photos of your choice.
Silver	<p>£850 – Allow more time to get a mix of photos of a variety of team members, whether it's posed, 'action shots', lifestyle photos or a mix of them all.</p> <p>We'll make a shot list beforehand so we can get you the range of photos you are looking for. Approx. 3 hrs. shoot time + recce/set-ups/chat.</p> <p>Example Shoot: Casna (the founders name is Apel, hence the theme!) – this collection was shot over several different sessions, when new staff were recruited, or new marketing activity was needed, I was booked in to shoot.</p>	3-10 key people	40 fully edited photos of your choice.
Gold	<p>£1250 – I'll spend the day with your company, and we will have more time to get a wide range of photos of a variety of team members, different workplace scenarios and even some team shots.</p> <p>We'll make a shot list beforehand so we can get you the photos you want. Approx. 6 hrs. shoot time + recce/set-ups & breaks.</p> <p>Example Shoot: Edstrom Cars</p>	4-20 key people	60 fully edited photos of your choice.
Included	<p>A questionnaire for you to fill in, so I can better understand you/your business, brand and style A phone/video consultation to help plan your shoot Specialist lighting & equipment A photo tips sheet to help you prepare Shoot plan support Proofing Gallery Sharing Gallery After support.</p>		
Upgrades & Extras	<p>Extra fully edited photos £15 per image.</p> <p>Multi-book – if you want to schedule in a regular shoot – talk to me about a special rate.</p> <p>Add on a photography lesson (phone or DSLR) and/or social media training session to help you improve your skills in this area or simply to help you plan and activate the use of your photos. On shoot day + £95 for 1.5 hours including a plan tailored to you. Separate - see my training info page.</p>		

THE small PRINT

Usage License	<p>For all photoshoots, copyright, under UK law, remains with me, Susannah Fields, the creator, but unlimited usage of the final images, can be used, indefinitely, by you, the client, plus the 'model', across social media, web and printed collateral - in the UK, on ALL shoots.</p> <p>Further licensing will be required for - 3rd party editorial (i.e. a book that will be published and sold) Use of photos on saleable merchandise Use of photos in any above-the-line paid placement advertising in print media, i.e. billboard campaign, or advertorial.</p>
Social Media	<p>I LOVE supporting clients on social media. You can see all my socials here: https://linktr.ee/susannahfields. But I'll never do so without checking with you first. You can also, if you like, tag and credit me on <i>your</i> socials; I'll comment, like and share. It's free PR for all 😊</p>
Travel Costs	<p>Within London, unless a car is needed, (for heavy equipment) there are no travel charges within Zones 1-4. Outside of London, there are no travel charges under 15 miles. If a car is needed, I choose between a taxi or parking/congestion charge – whichever is less.</p> <p>Travel beyond an hour each way is billed at £25 ph. – or built into the rate - whichever is less. Mileage after 15 miles is charged at 45 p.p.m. Public transport for shoots outside zones 1-4, are billed at cost and I always search for a fair rate.</p>
Additional Costs	<p>An assistant fee may be required for larger shoots, complex lighting, where instant proofing is required, or, if no one is available to help me carry a few bags in and stand in for the test shots etc. I highly recommend this option on large shoots. Prices range from £250 half day – £450 per day. Otherwise, I am happy to work alone, with one of your staff supporting.</p> <p>If location hire, models, make-up artists etc are required fees will be charged at cost price only.</p> <p>If possible, on shoot days, please provide refreshments and, if a full day, lunch is appreciated (pescatarian please no allergies). If you can't please let me know so I can come prepared.</p> <p>When using staff for photos, especially if they're not C-suite, senior management, or execs, it's imperative to confirm their permission to use the images in your marketing. For legal reasons, I advise using a model release for their consent. You may wish to thank them with a small gift or a complimentary lunch, for example - I find this gets everyone more motivated. I can provide a model release form.</p> <p>Any additional costs will always be confirmed with you beforehand so there are never any surprises.</p>
Payment	<p>All shoots are officially booked in and contracted via my client portal system. I take 50% up front plus any costs incurred and 50% once the shoot is complete. This must be settled before you are given access to high-res files and permitted to use images. Full T&Cs on booking form/contract.</p>